



---

2209 S. Stoughton Road • Madison, WI • (608) 222-5004

A Letter to Our Valued Customers:

Thank you for choosing A to Z RentalAll and Sales for your equipment rental needs. On May 1, 2022, A to Z RentAll and Sales was sold to RentalMax, which now has 10 locations throughout Illinois, Wisconsin, and Indiana. RentalMax is celebrating its 25<sup>th</sup> Anniversary in 2022, and looks forward to continuing the rich tradition of A to Z RentAll in Madison as we expand into Southern Wisconsin.

Over the past 65+ years, A to Z RentalAll has earned a reputation for dedicated service, dependability, and quality rental equipment. As we partner with RentalMax, our experienced team is looking forward to continuing to provide you with the same excellent personalized service and great equipment that you have been accustomed to as a customer of A to Z RentAll and Sales.

Over the next few months, we will be transitioning our branding to RentalMax, but our dedicated team, great equipment, and personalized service will continue to be at the core of our business. We look forward to this opportunity to grow with RentalMax and provide even more ways to better serve you, our loyal customers.

**AS A CUSTOMER OF RENTALMAX, YOU WILL HAVE ACCESS TO ADDITIONAL BENEFITS AND RESOURCES INCLUDING:**

**MORE GREAT EQUIPMENT**

More locations means more equipment! As a customer of RentalMax, you will have access to an **expanded fleet of professionally-maintained equipment from top manufacturers**. RentalMax invests millions of dollars each year to ensure our customers have access to the latest professional-grade equipment.

**PERSONALIZED SERVICE**

In addition to the familiar faces of the experienced rental experts of A to Z RentAll and Sales, we have an **expanded support staff of mechanics, experienced rental professionals, and an administrative support center** ready to help you with your equipment rental solutions.

**ONLINE ACCOUNT ACCESS**

In addition to being able to use your account at all RentalMax locations, RentalMax also offers our charge account customers **online account access where you can view and pay invoices, view equipment out on rent, call equipment off rent, and even track where equipment was delivered**. Information on transitioning your A to Z RentAll account and setting up your online portal access will be sent out in the coming weeks.

**MULTIPLE LOCATIONS**

**RentalMax has 9 additional locations throughout Illinois and Indiana.** A to Z in Madison will be our 10<sup>th</sup> location and the first in the greater Madison area and state of Wisconsin. For a complete list of store locations, please visit [www.rentalmax.com](http://www.rentalmax.com).

## **EXPANDED EQUIPMENT PROTECTION PLAN**

At RentalMax, we provide our customers with an affordable Equipment Protection Plan (EPP) which protects you from costly repairs due to accidental equipment damage. **The EPP covers up to \$10,000 of accidental damage, giving you peace of mind when renting.** Additional information on the EPP will be sent out in the coming weeks. You can also refer to the RentalMax website at [www.rentalmax.com](http://www.rentalmax.com) for more information.

---

The team at A to Z RentAll and Sales powered by RentalMax is excited for this new chapter and looking forward to continuing to provide you with the best equipment rental solutions for your business with personalized service and great equipment.

More information on transitioning your A to Z RentAll and Sales account to RentalMax will be sent out in the coming weeks. If you have any questions in the meantime, please contact Jason Hoffman, Store Manager, or John Jeanguenat, RentalMax President, at [madison@rentalmax.com](mailto:madison@rentalmax.com).

Thank you for your business!

Sincerely,

The Team at A to Z RentAll and Sales powered by RentalMax

2209 S. Stoughton Rd.  
Madison, WI 53716  
Ph: (608) 222-5004

---

RENTALMAX ADMINISTRATIVE OFFICE

124 N. SCHMALE RD • CAROL STREAM, IL 60188 • (630) 221-1133  
[www.rentalmax.com](http://www.rentalmax.com)